

## **Alliance for Sport Business**

### **VISION STATEMENT**

The Alliance for Sport Business aims at engaging and partnering among the sport business industry, its stakeholders, and college of business-based programs for the advancement of quality sport business education.

### **MISSION STATEMENT**

The Alliance for Sport Business is an international professional organization composed of academic programs in accredited business schools/institutions committed to promoting and advancing sport business education through excellence in teaching, scholarly research, professional development, collegial and creative collaboration with the sport industry and the greater academic and business community.

### **GOALS**

- To encourage growth, acceptance, and recognition of sport business programs in business schools;
- To increase awareness, acceptance, and recognition among respective accrediting bodies
- To engage sport business practitioners in the education and development of students through industry-based projects and quality experiential learning opportunities;
- To share the best practices of educational outcomes or assurances of learning that are appropriate and reliable among sport business programs;
- To establish and maintain an interactive platform for sport business academicians and practitioners to exchange ideas and resources; and
- To provide information to institutions contemplating movement to or establishment of a sport business related education program in a school of business.

# Alliance for Sport Business

## CONSTITUTION

### Article I: The Name

Section 1: The name of this organization shall be the Alliance for Sport Business, and will be hereafter acronymized and referred to as “ASB”.

### Article II: The Purpose

Section 1: The ASB is a non-profit organization.

Section 2: The ASB is an international professional organization composed of academic programs **or faculty** in accredited business schools/institutions committed to promoting and advancing sport business education through excellence in teaching, scholarly research, professional development, and collegial and creative collaboration with the sport industry and the greater academic and business community. Specifically, the organization is established for the following six goals:

- To encourage growth, acceptance, and recognition of sport business programs in business schools;
- To increase awareness, acceptance, and recognition among respective accrediting bodies
- To engage sport business practitioners in the education and development of students through industry-based projects and quality experiential learning opportunities;
- To share the best practices of educational outcomes or assurances of learning that are appropriate valid and reliable among sport business programs;
- To establish and maintain an interactive platform for sport business academicians and practitioners to exchange ideas and resources; and
- To provide information to institutions contemplating movement to or establishment of a sport business related education program in a school of business

### Article III: Membership and Dues

Section 1: The ASB contains **only** institutional membership **and individual membership**.

Section 2: There are two types of **institutional** members: Full Members and Associate Members. Full Members are institutions whose business schools are accredited by one of the following four accrediting bodies in business: the Association to Advance Collegiate Schools of Business (AACSB), the Accreditation Council for Business Schools and Programs (ACBSP), the International Assembly for Collegiate Business Education (IACBE), and

the European Foundation for Management Development (EFMD—EQUIS accreditation).

Those institutions 1) whose sport management programs are based in business schools that are in a formal process of obtaining one of the designated business school accreditations or 2) those sport management programs that are not currently housed in their accredited business schools but are in a formal transition process of relocation to their business schools will be considered for associate membership for a period of five (5) years renewable upon demonstrated continuous commitment to gaining accreditation from one of the business-based accrediting bodies.

Section 3: Responsibilities of member institutions shall include, but are not limited to:

1. Uphold the constitution of the Association
2. Identify and send a representative to the ASB Assembly.
3. Promptly and fully adhere to ASB Officers' requests for information and data
4. Pay annual dues.

Section 4: Each (full and associate) member institution will have one representative to the ASB General Assembly.

Section 5: Dues must be paid annually. Dues for the membership categories shall be set by the executive committee. When an associate member receives accreditation from one of the business-based accrediting bodies, the difference shall be paid by the association.

Section 6: The membership to the ASB shall be terminated by the request of a member institution.

Section 7: Individuals who are faculty at institutions which qualify under Section 2 above may join ASB as individual members. Responsibilities of individual members institutions shall include, but are not limited to: uphold the constitution of the Association, promptly and fully adhere to ASB Officers' requests for information and data, and pay annual dues. Individual members are not eligible to serve as officers in ASB unless their institution is or becomes a member institution. Individual members will not have a vote in the General Assembly but may serve on any committee listed in Article VII per Presidential appointment.

#### Article V: Officers

Section 1: The officers of this organization shall be President, Vice President for Administration, Vice President for Industry Relations, Treasurer, Secretary and two Members-at-Large. The number of officers shall be seven (7).

- Section 2: All officers must be representatives from Full Member institutions of the Association except one of the Members-at-Large positions.
- Section 3: All officers shall serve a term of two years and shall not serve on the Executive Committee for more than two consecutive terms in elected positions. Initially, officers will be elected on staggered terms to ensure stability of the Executive Committee.
- Section 4: Should an officer's position become vacant during his/her term, the President will appoint a qualified individual from the membership to take the vacant position until the next election whereby the Nominating Committee will accept nominations for the position for the balance of the time left vacant by the resigning /discharged officer.

#### Article VI: Selection of Officers

- Section 1 The selection of Officers shall take place at the annual General Assembly. If the representative from a particular member institution cannot attend the conference, he or she can participate in the selection process via one of the following options:
1. Have a colleague from the same institution serve as a replacement representative and attend the General Assembly, or
  2. Use the absentee voting procedure by sending the vote electronically 14 days before the General Assembly.
- Section 2: All candidates running for an office shall submit a one-page statement three weeks prior to the annual General Assembly. The statement shall be posted on ASB's website for review.
- Section 3: The Nominating Committee shall be responsible for preparing ballots for all positions and overseeing the election at the annual General Assembly, including such tasks as distributing, collecting and counting ballots.
- Section 4: An officer will be removed from the office if he or she fails to perform his or her duties or is deemed as inappropriate to serve continuously in that office by the Executive Committee.

#### Article VII: Committees

- Section 1: The ASB shall establish the following standing committees:
1. Nominating Committee
  2. Marketing Committee
  3. Membership and Accrediting Bodies Liaisons Committee
  4. ASB Faculty Development and Research Committee
  5. Sport Business Curriculum Best Practices (undergraduate and graduate) Committee
  6. Industry Relations Committee
  7. External Academic Relations Committee

Section 2: The membership of the standing committees will be appointed by the President in consultation with the Executive Committee. The responsibilities of each standing committee will be described in the respective committee operating codes.

Section 3: Each standing committee shall give a report at the ASB's annual meeting.

Section 4: All ad-hoc committees shall be formed by the President.

#### Article VIII: Meetings

Section 1: The ASB General Assembly will be held annually.

#### Article IX: Rules of Order

Section 1: This organization shall be governed by the Robert's Rules of Order.

#### Article X: Amendments

Section 1: This constitution shall be amended by a vote of a simple majority of the representatives in attendance.

Section 2: Provision for advance notice of amendment shall be made available via the ASB mailing list and website two weeks prior to the vote.

## **Operating Code for the Executive Committee**

### **I. Name**

The name of this body shall be the Alliance for Sport Business Executive Committee.

### **II. Membership**

It shall be composed of President, Vice President for Administration, Vice President for Industry Relations, Treasurer, Secretary and two members-at-large.

### **III. General Duties**

#### **A. Primary Responsibilities:**

1. Initiate and transact all business of the ASB
2. Manage all interim business of the association
3. Meet bi-annually
4. Be prepared to convene for special meetings called at any time by the President
5. Maintain the association's purpose as set forth in the Constitution.

### **IV. Amendments**

Recommendations for revision and/or amendments to this code shall be submitted to the Executive Committee for approval.