

## **ALLIANCE FOR SPORT BUSINESS CONFERENCE**

### **Sunday, March 30, 2025**

#### **Oklahoma City Courtyard**

3:00 pm Check-in and Registration at the Hotel.  
6:30 pm Welcome

### **Monday, March 31, 2025**

#### **Chickasaw Bricktown Ballpark**

8:20 am Walk to Chickasaw Bricktown Ballpark

9:00 am Collegiate Esports Panel

10:00 am ASB Student Case Competition

11:00 am Poster presentations

Noon Lunch/Comets guest panel

1:30 pm Tour Dodgers Ballpark

2:30 pm Sport Management Journals Session

3:30 pm Walk back to the hotel

6:15 pm Walk to Paycom Arena for Thunder game

7:00 pm Thunder vs. Bulls (tickets included with registration)

9:30 pm After the game, wait to have a professional picture of the group on the court

### **Tuesday, April 1, 2025**

#### **Paycom Arena**

8:40 am Walk to Paycom Arena

9:00 am Official Annual Conference meeting

10:30 am Sports Tourism/OKC Panel

Noon Lunch/Thunder speaker/ Announce Case Competition Winners

1:00 pm Meeting and Conference adjourned